



**THERESE MYERS**  
President  
Quarterdeck Office Systems



## QUARTERDECK OFFICE SYSTEMS

### Corporate Fact Sheet

**Company Address:** 1918 Main Street, Suite 240  
Santa Monica, CA 90405  
213/392-9851

**Founded:** 1981

**Product:** DESQ<sup>tm</sup>, a multi-windowing software integrator that works with off-the-shelf applications programs for personal computers using PC- or MS-DOS

**Employees:** 30

**Executives:** Therese E. Myers, President  
Gary W. Pope, Executive Vice President, Software Development

**Financing:** A private placement with:  
Capital Management Services  
Genesis Capital  
Montgomery Ventures  
North Star Ventures  
Norwest Growth Fund  
Sevin, Rosen, Bayless & Borovoy  
Sunflower, Ltd.

**Target Market:** Corporate or "professional" personal computer users that need to view and transfer data from several different programs at the same time.

**Distribution Channel:** Software retail stores supported by a national network of manufacturers' representatives and distributors. DESQ is distributed by First Software, Micro D, Softeam, and Softsel.

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**Press Contact:** Frank Pollare  
Pollare/Fischer Communications  
213/478-0995

November, 1984



**Therese E. Myers**  
President and Co-Founder  
Quarterdeck Office Systems

Therese E. Myers, president and co-founder of Quarterdeck Office Systems, is responsible for the overall management of the company, developers of DESQ<sup>tm</sup>, a multi-windowing operating environment that lets users of PC- or MS-DOS personal computers integrate off-the-shelf applications programs at the same time.

Prior to forming Quarterdeck with Gary Pope, Ms. Myers was vice president of product design for Lexar Corporation from 1974 to 1979 where she was responsible for system design and the liaison with the parent company, Citibank. From 1970 to 1974, Ms. Myers was assistant vice president of Citicorp where she oversaw the direction of the administrative and financial operations of Transaction Technology, Inc. Transaction Technology developed on-line systems for MasterCharge credit evaluation and Citibank check cashing services. Ms. Myers also developed strategic plans for the creation of the bank's middle-market leasing organization.

Before joining Citicorp, Ms. Myers was with Arthur Young & Company as a management consultant specializing in management and accounting systems. She is a Certified Public Accountant in the State of New York.

Ms. Myers is a member of the board of directors of Physical Systems, Inc., Edgeprint Systems and Product Integrity Corp., all product design firms. She earned her undergraduate degree in economics from Newton College of the Sacred Heart and her masters of science in industrial administration from Carnegie-Melon University.

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Quarterdeck Office Systems' DESQ is marketed with Digital Equipment Corporation's Rainbow series of personal computers and NCR's DecisionMate and PC 4 personal computers. A multi-window software integrator, DESQ allows the transfer of data between historically incompatible applications without requiring any modification. DESQ retails for \$399.





# NEWS

**Release:** November 14, 1984

COMDEX Booth #H7616

**Contact:** Frank Pollare  
Pollare/Fischer Communications  
213/478-0995

## DESQ FOR DEC, NCR SYSTEMS TO SHIP

### THIS WINTER; TO BE UNVEILED AT COMDEX

LAS VEGAS, NV -- Digital Equipment Corp. and NCR Corp. will ship DESQ, the multi-windowing software integrator from Quarterdeck Office Systems, in December and January, respectively, for the manufacturers' personal computer systems.

DESQ for the DEC Rainbow 100 and the NCR PC4 will be demonstrated at the COMDEX/Fall '84 exhibitions of Digital Equipment Corp., booth #2748; NCR, booth #3938; and Quarterdeck Office Systems, booth #H7616. The program allows users of MS-DOS systems to integrate existing applications programs into a windowing environment without requiring any rewriting of the programs. DESQ carries a suggested retail price of \$399.

The DEC Rainbow 100 version of DESQ will be available next month through the direct sales force of the Littleton, MA-based PC manufacturer, according to Bob Lynch, product manager of applications software for the Rainbow group.

"Products such as DESQ are of strategic importance to us as we continue to penetrate the corporate marketplace," Lynch

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said. "With DESQ, the power and flexibility of the Rainbow 100 computers is enhanced, making them ideally suited for the corporate user."

DESQ will operate on the DEC Rainbow 100+, an MS-DOS-based computer that includes an internal 10 Mbyte hard disk drive as a standard feature. DESQ, which requires 320K of memory to run on the DEC systems, is also compatible with upgraded versions of the DEC Rainbow 100A and 100B computers.

Lynch also indicated that the availability of DESQ will be supported by a comprehensive marketing program. No details of the marketing support plans were disclosed.

In order to be marketed by DEC, DESQ was subjected to the company's six-month Digital Classified Software (DCS) testing program, Lynch explained. "The DCS program is a rigorous testing and evaluation process that is designed to insure the quality of software as well as its documentation. Only programs that successfully complete this program can be certified by DEC," he added.

DESQ for the recently introduced PC4 personal computer will be available beginning in January through the company's more than 260 retail outlets nationwide; its direct sales force; and NCR's value-added resellers (VARs), Bruce Langos, NCR's manager of product marketing for the personal computer division, said.

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According to Langos, "DESQ will be one of several programs that are featured in our ads in major market newspapers and enthusiast publications including our current 16-page, four-color insert."

Introduced this past September, the NCR PC4 is an IBM-compatible system with 128 Kbyte of memory that can be upgraded with a half-height 10 Mbyte Winchester hard disk drive. Based on the advanced Intel 8088 processor, the PC4 also features the advanced NCR-DOS operating system (2.11) that provides IBM PC/XT compatibility. The NCR computer is currently being supported by a \$15 million TV and print advertising campaign featuring comedian Dom DeLuise.

Earlier this year, the multi-windowing environment, DESQ, was made available for the NCR DecisionMate V personal computer, Langos added.

"We are extremely excited about the availability of DESQ for the DEC and NCR systems," Therese Myers, president of the Santa Monica, CA-based Quarterdeck, said. "With DESQ running on these systems as well as on the IBM PC, XT, Compaq Plus and DeskPro, and Eagle Spirit and Turbo, a wide array of users can take advantage of the openness and flexibility of DESQ."

DESQ, which was first shipped this spring, is marketed by Quarterdeck's direct sales force and is distributed by Softsel Computer Products, Inc., Micro D, Softeam, and First Software.

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For additional information, contact Quarterdeck Office Systems,  
1918 Main Street, Santa Monica, CA 90403. The telephone number  
is 213/392-9851.

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